

Bubble London



Deux Par Deux



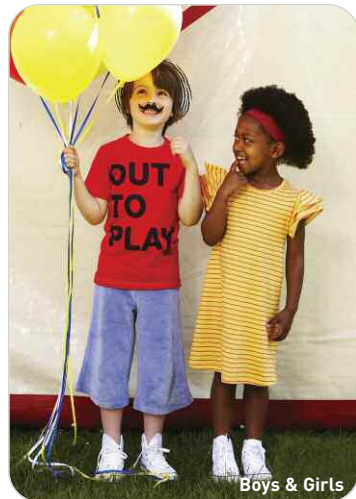
S&D Le Chic



Troizenfants



4 Funky Flavours



Boys & Girls

20-21 June 2010 Business Design Centre, Islington, London

Sunday 20 June 9.30am – 6pm, Monday 21 June 9.30am – 6pm
Contact 01484 846069 or visit www.bubblelondon.com

Twitter <http://twitter.com/bubblelondon>

Facebook www.facebook.com/pages/Bubble-London/113782051987389

Blog <http://www.bubblelondon.blogspot.com/>

New signings include Aksel Hansson, Alsuna, Bee-Bee, Belle & Boo, Bouton, Boys & Girls, Burgs, Chocolate Kids, Dijjie, DKNY, Ecozuzu, Eggcup Clothing, Elle, Goodie Two Shoes, Green Nippers, Helen Gordon, Isossy, Itsus, iwanit, Kidiwi, Koeka, Lässig, Little Loui, Lunn Antiques, Mae, Mim-Pi, Minti, Mini Moda, MP Socks, NaturaPura, Nest Lifestyle, Niki Macfarlane, Nova Star, Nyoki, Oopsy Daisy Baby, Pintsize, Pom Pom, Rockabye Baby, Small Paul, Snugglebun, Steiff, Stud S & Diamonds, Sucre D'Orge, Surguy, The Luto, Timberland, Tinny Shoes, To Mean, Troizenfants, Tropoloco, Zoocchini.



MFG

Living up to its title of the UK's national kids' fashion event, Bubble London returns this month for s/s 11 with a multitude of exclusive and new signings and a host of key returning names catering for every aspect of the children's world, from fashion, footwear and accessories through to toys, gifts and interiors. In addition, there are also a variety of fun events and collaborations set to take place in and around the event.

A key addition to the show's exhibitor list this season is undoubtedly CWF (Children's Worldwide Fashion), marking the company's first ever appearance at a childrenswear exhibition in the UK. From among its portfolio of luxury brands, CWF is bringing DKNY, Timberland, Elle and MFG to the show.

Also new to the show this season is French label Troizenfants. Catering for the 0-12 age bracket, it's currently available across Europe, Asia, America and the Middle East, but is looking to expand into the UK market, hence its debut at the show.

New girlsweare label Isossy Children debuts with a collection influenced by Africa and Asia. Catering for 2-8 years, it comprises dresses, tops, skirts and jackets in abstract shapes and is produced from 100 per cent cotton and silk.

All the way from Venezuela is new label Chocolate Kids, which joins the show with a collection of clothing and swimwear featuring unique finishes.

California-based Ecozuzu offers a collection for summer made from 100 per cent certifiable organic cotton using low impact dyes, seeking to mix sustainability with edgy design. For s/s 11, its focus is on floral lines with a rock 'n' roll edge.

Another new face offering organic is UK label Boys & Girls, for 0-10 years. Showcasing its debut collection, made from 100 per cent organic cotton and produced in a Fair Trade factory in India, key pieces include printed vests, retro sweat pieces, slogan T-shirts, printed sundresses, jumpsuits and separates.

Still on the theme of organic, don't miss newcomer Itsus Eco System Green either. Covering ages 0-2 years, the brand's range is certified by the Global Organic Textile Standard, ensuring traceable organic compatibility from raw yarn to finished garment. Design is as important as ethics to the brand, which uses graphics inspired by nature.

Returning brands to watch out for include Deux par Deux, which has both a broad collection – from layettes to snowsuits – and broad age range, starting at newborn and going up to 16 years. Comfort and durability are key to the designs.

Aravore Babies returns for s/s 11 with the aim of further consolidating its presence within premium UK accounts, targeting new ones with its basics collection and pushing the gift-led aspect of the brand. Its look for s/s 11 is preppy combined with vintage sportswear and 1940s influences in light organic fabrics such as cotton voile and twills.

Mini A Ture's latest collection follows the theme of "a trip down to the allotment" and features a host of new product such as an outerwear programme lined with mesh for a sporty look; rainwear and canvas programmes; new knits, prints, fabrics and accessories.

Other key returns are 4 Funky Flavours, S&D Le Chic and Their Nibs.

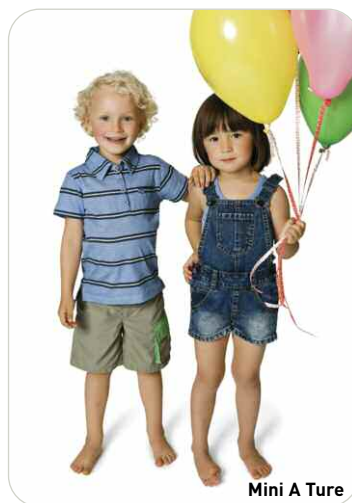
P.S... CAROLINE IRBY WILL BE SIGNING COPIES OF HER NEW BOOK, *A CHILD FROM EVERYWHERE*, OF PHOTOGRAPHS AND INTERVIEWS WITH CHILDREN FROM 185 COUNTRIES WHO NOW LIVE IN THE UK – AND THERE WILL BE A DISPLAY OF HER PHOTOGRAPHY



Isossy Children



Chocolate Kids



Mini A Ture



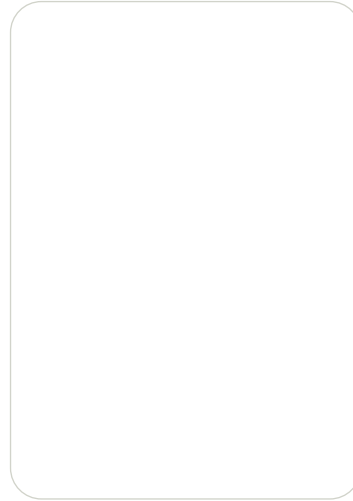
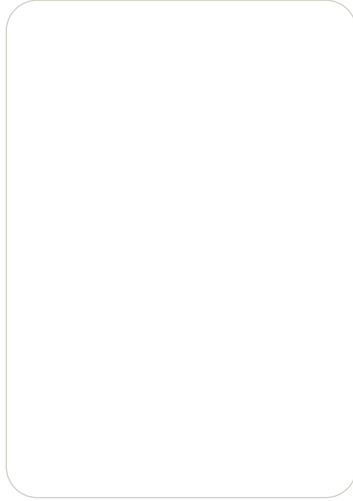
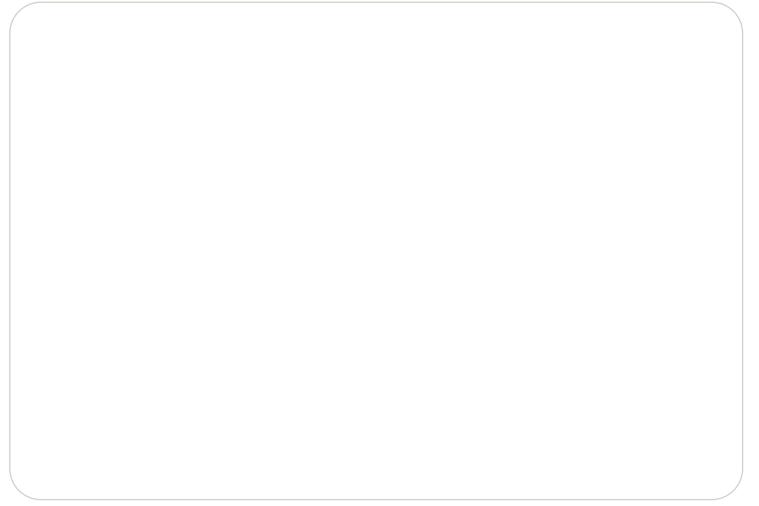
Aravore Babies



Their Nibs



Ecozuzu



! !
! # ! % !
! # ! # # # "
! & # ! " % & !
! # ! ! # %
! # ! # !
! # ! # % & # #
\$ # # & # ! # & ! % %
! # ! & ! ! # %